



CORPORATE DONOR LEVELS AND BENEFITS

Platinum Sponsor

\$7,500+

Year-round Benefits

- Recognition as top donor in PTO materials, including Student Directory and website
- Advertisement in online Student Directory with a link to company website
- Predominant logo placement on PTO website's homepage as top donor with link to company website
- A "Thank You" and "Like" on PTO Facebook page
- Option to display company banner during the school year on the fence on Edloe Street and in front of the school on University Boulevard for one (1) month
- Recognition on Corporate Sponsor Thank You banner displayed in front of the school
- Recognition as top donor on a moveable, indoor banner displayed at PTO meetings, curriculum enrichment events and other school events
- Opportunity to host one (1) PTO meeting (subject to availability on a first-come, first-served basis)
- Two (2) opportunities to promote a company event or offer in an email blast to WUES parents with a link to company website
- Two (2) opportunities to promote a company event or offer on PTO Facebook page with a link to company website

Fall Benefits

- Option to distribute marketing materials at Red Apple Sale on August 22, 2016, the first day of school
- Booth to distribute marketing materials at Boo Bash Carnival on October 15, 2016
- Full-page (4.5" x 7.5"), black & white advertisement in printed Student Directory
- Recognition in Auction Catalog (Auction is November 11, 2016)

Spring Benefits

- One (1) week "Thank You" on University Boulevard school marquee
- A "Thank You" in information packet distributed to incoming families at Kindergarten Round-Up in February 2017
- Recognition in printed materials and advertising for Home Tour in spring 2017

Gold Sponsor

\$5,000+

Year-round Benefits

- Recognition as top donor in PTO materials, including Student Directory and website
- Advertisement in online Student Directory with a link to company website
- Logo on PTO website's homepage as top donor with a link to company website
- A "Thank You" and "Like" on PTO Facebook page
- Option to display company banner in front of school on University Boulevard for one (1) month
- Recognition on Corporate Sponsor Thank You banner displayed in front of the school
- Recognition as top donor on a moveable, indoor banner displayed at PTO meetings, curriculum enrichment events and other school events
- One (1) opportunity to promote a company event or offer in an email blast to WUES parents with a link to company website
- One (1) opportunity to promote a company event or offer on PTO Facebook page with a link to company website

Fall Benefits

- Booth to distribute marketing materials at the Boo Bash Carnival on October 15, 2016
- Half-page (4.5" x 3.5"), black & white advertisement in printed Student Directory
- Recognition in Auction Catalog (Auction is November 11, 2016)

Spring Benefits

- Three (3) day "Thank You" on University Boulevard school marquee
- A "Thank You" in information packet distributed to incoming families at Kindergarten Round-Up in February 2017
- Recognition in printed materials and advertising for Home Tour in spring 2017

Silver Sponsor

\$3,000+

Year-round Benefits

- Recognition in printed Student Directory
- Advertisement in online Student Directory with a link to company website
- Recognition on PTO website as a donor with a link to company website
- A "Thank You" and "Like" on PTO Facebook page
- Recognition on Corporate Sponsor Thank You banner displayed in front of the school
- Recognition as a donor on a moveable, indoor banner displayed at PTO meetings, curriculum enrichment events and other school events
- A "Thank You" in an email blast to WUES parents

Fall Benefits

- Third-page (3.5" x 2"), black & white advertisement in printed Student Directory

Spring Benefits

- Two (2) day "Thank You" on University Boulevard school marquee
- A "Thank You" in information packet distributed to incoming families at Kindergarten Round-Up in February 2017

Bronze Sponsor

\$1,500+

- Recognition in printed Student Directory
- Recognition on PTO website as a donor with a link to company website
- A "Thank You" and "Like" on the PTO Facebook page
- Recognition on a Corporate Sponsor Thank You banner displayed in front of the school
- Recognition as a donor on a moveable, indoor banner displayed at PTO meetings, curriculum enrichment events and other school events
- A "Thank You" in an email blast to WUES parents



CORPORATE DONOR COMMITMENT

DONOR NAME: _____
(List the name as you would like it to appear on all advertisements.)

CONTACT: _____

ADDRESS: _____

PHONE: _____

FAX: _____

EMAIL: _____

WEB PAGE: _____

___ Indicate if you are a parent of a current WUES student and owns this business ("Corporate Family Sponsor"). In addition to Corporate Sponsor benefits, your family receives benefits for Corporate Family Sponsor membership in WUES PTO.

Please indicate your donor level of participation for 2016-2017:

___ Platinum \$7,500+

___ Gold \$5,000+

___ Silver \$3,000+

___ Bronze \$1,500+

Return form and check payable to WUES PTO:

Heather Curran Kelly
4027 Byron
Houston, TX 77005

Questions:

Heather Curran Kelly
sponsorship@westupto.org
713-203-7305