

CELEBRATE THE NIGHT IN BLACK & WHITE with a Pop of Pink



Dear Friends, Neighbors, and Supporters,

West University Elementary School PTO is excited to host its premier social and fundraising event of the year at the fabulous Hotel ZaZa on Friday, November 11th featuring the band Empire 6. It is written in BLACK and WHITE (with a Pop of Pink)... this event is the event not to be missed as we gather, celebrate and further strengthen our community.

For over 90 years, West University Elementary School has been a powerful driving force in our community - educating and impacting our children and our future. The money raised during the auction event will directly benefit our children's education and support the PTO's mission to promote an environment where teachers can do their best work and our students can do their best learning. The PTO provides multiple curriculum enrichment events for our children and provides supplemental instructional material for their education.

With auction planning well underway, we are pleased to provide you the chance to be a part of the evening that the entire community will be talking about! We sincerely hope you will be a sponsor or contributor this year by underwriting the event or by donating merchandise, services, a vacation or gift certificate. With an estimated 400 guests in attendance, this will be a great opportunity for you to support our school while gaining exposure to West University families through acknowledgement on our website, in our auction catalog and signage at the event. We encourage all of our families to be patrons of our sponsors and donors.

Thank you for considering West University Elementary School auction as part of your marketing, giving and community outreach for 2016 - 2017. We have enclosed information about sponsorship levels as well as a donor form. If you have any questions, please contact Aly Berlin at aly.berlin@sbcglobal.net or (713) 899-4021. Our continued success depends on your generosity!

Sincerely,

WUES Auction and Gala Chairs

Aly Berlin

aly.berlin@sbcglobal.net

Elizabeth Filek-Vega

Elizabeth.filek@gmail.com

Mandy Robbins

mandyrobbs@comcast.net

Karen Yeager

Karen@nkyeager.com



WEST UNIVERSITY ELEMENTARY SPONSORSHIP OPPORTUNITIES

BLACK DIAMOND

- Entertainment- \$7,500
- Main Bar Sponsor- \$7,500

*Sponsor recognition
 *Reserved Table for 10
 *Access for 10 to VIP Pre-Party
 *Recognition on WUES Auction website
 *Full-page advertisement in auction catalog

WHITE CRYSTAL

- VIP Pre-Party- \$5,000
- Big Board- \$5,000
- Silent Auction- \$5,000
- Paddles Up- \$5,000

- *Sponsor recognition
- *Reserved Seating for 4
- *Access for 4 to VIP Pre-Party
- *Recognition on WUES Auction website
- *Full-page advertisement in auction catalog

PINK ROSÉ

- Wine Pull- \$3,000
- Cocktail Bar- \$3,000
- Raffle- \$3,000
- Valet- \$3,000
- Auctioneer- \$3,000
- Auction Catalog & Printing- \$3,000

- *Sponsor recognition
- *Reserved Seating for 2
- *Access for 2 to VIP Pre-Party
- *Recognition on WUES Auction website
- *Half-page advertisement in auction catalog

SOLID GOLD

- Flowers- \$1,500
- Party Favors- \$1,500
- Photo Booth- \$1,500
- Heads or Tails- \$1,500

- *Sponsor recognition
- *Recognition on WUES Auction website
- *Half-page advertisement in auction catalog

CHAMPAGNE TOAST

- Full Page Ad \$500
- Half Page Ad \$250
- Back Cover \$1,500
- Front Inside Cover \$1,500

Sponsor form info: Please make checks payable to: **West University Elementary PTO**
 Please mail checks and forms to: Elizabeth Filek, 4260 B Childress St., Houston, TX 77005
Sponsorship recognition requires commitment by Sept. 30, 2016. Print info below EXACTLY as it is to be listed.

SPONSOR NAME/COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

CONTACT PHONE/EMAIL: _____

Your donation is tax deductible to extent allowed by law. Please check with your tax advisor for benefits. West University Elementary is an IRS Section 501(C)(3) tax-exempt organization. Federal ID #31-1715053